

Media Data 2017




filmtourismus.de
Die Welt der Drehorte



About Filmtourismus.de

Hi, I'm Andrea!

For more than 10 years now I've been travelling to various filming locations throughout the world. Since early 2014 I've been sharing my experiences and adventures via www.filmtourismus.de.

Numerous followers are getting inspired for their own journeys following the trail of movies and TV series.

By now Filmtourismus.de ist the No. 1 source of inspiration and information for potential film tourists based in Germany, Austria and Switzerland.



Facts & Figures

350 + Published articles

100.000 + Unique users per month

200.000 + Page views per month

16.000 + Contacts on social media

25-45 years Age of visitors

Google Analytics / January 2017

Sitzungen

135.435

Nutzer

118.321

Seitenaufrufe

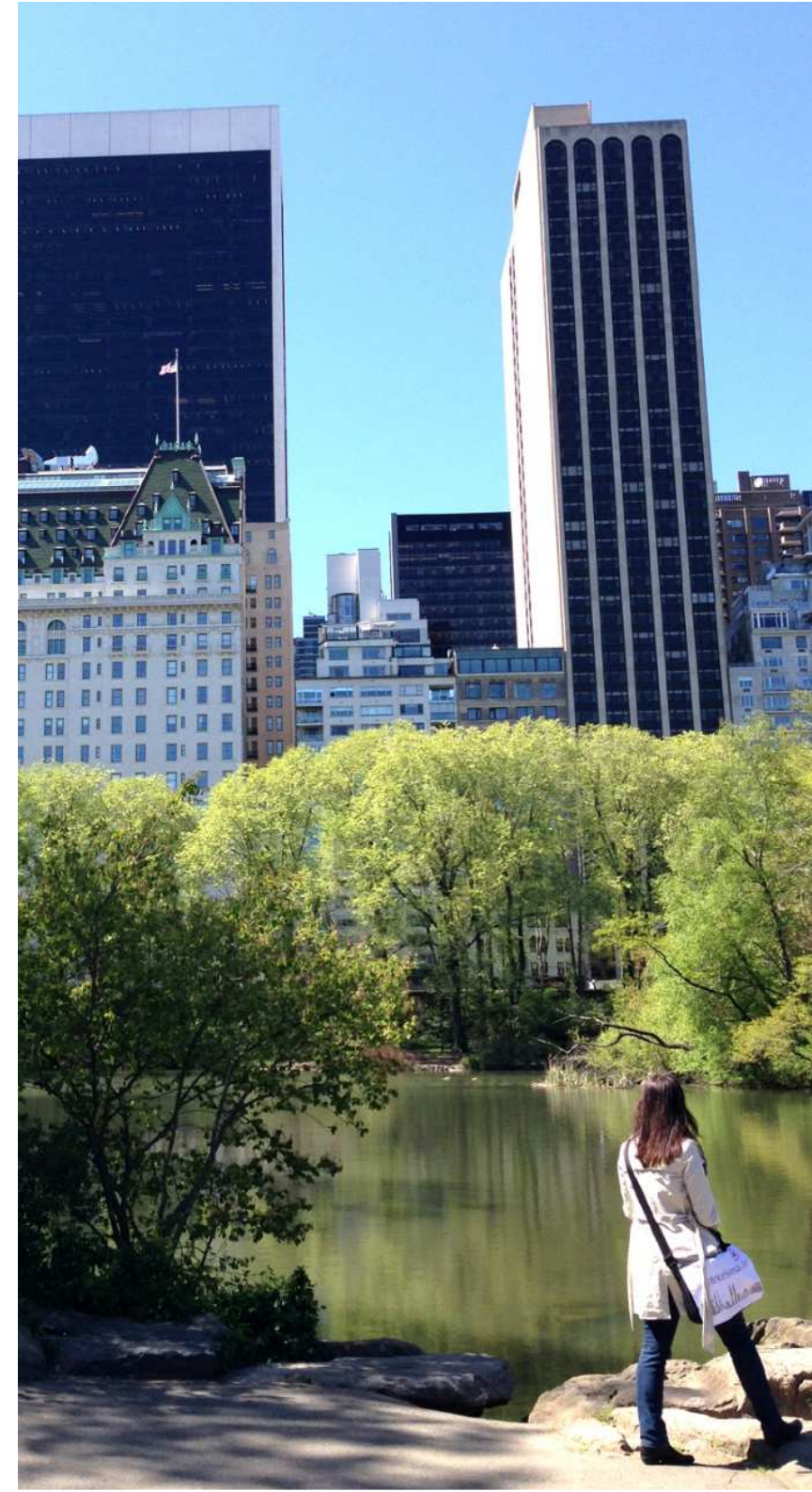
210.254



Research

I've been attending various research trips and events emphasising filming locations or cinemas. Following this I've been promoting the outcome through my social networks, blogs and even other on- and offline media.

References:



Sponsored Posts

If your destination, product or even your entire company suits Filmtourismus.de I may also publish an individual article on the website.

References:



Campaigns

Due to the reach and subject of Filmtourismus.de you are gaining an attractive advertising environment regarding a film - and travel oriented group. I am very happy to support campaigns for film releases, film related offers or even fan-events.

In the course of sponsoring or a long-lasting business relationship you may also integrate a targeted presentation on Filmtourismus.de.

References:



100% PURE NEW ZEALAND



Content

You want to publish your own insights about filming locations? If you are interested you can acquire the legal rights of use on texts and photos on Filmtourismus.de.

On demand I create exclusive articles matching online and offline media.

References:



Distribution

Are you in charge of movie tourism or related products and managing your own partner program? If it fits I am happy to refer to concrete services and products. Also sweepstakes and product testing are an option.

References:



Speech & Consultancy

I am happy to get invited to give speeches during workshops or seminars regarding the phenomenon of film tourism. Besides important basics and skills I am presenting various proposals and hands-on examples for a successful communication & product.

As a counsellor I support tour operators, hotels and destinations working on product development and marketing regarding film tourism.

References:



Contact

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