

# Media Data 2018



film**tourismus**.de  
*Die Welt der Drehorte*



# About Filmtourismus.de

For more than 12 years now I've been travelling to various filming locations throughout the world.

Since 2014 I've been sharing my experiences and adventures via [Filmtourismus.de](https://www.filmtourismus.de).

Numerous followers are getting inspired for their own journeys following the trail of movies and TV series.

By now Filmtourismus.de ist the No. 1 source of inspiration and information for potential film tourists based in Germany, Austria and Switzerland. On [Instagram](https://www.instagram.com/filmtourismus.de) the page reaches film fans from all over the world.



# Facts & Figures

450 + Published articles

185.000 + Unique users per month

325.000 + Page views per month

25 - 45 Jahre Age of readers

200.000 + Contacts on social media:

189.000 + [Instagram](#)

15.800 + [Facebook](#)

2.200 + [Twitter](#)

1.500 + Newsletter subscribers

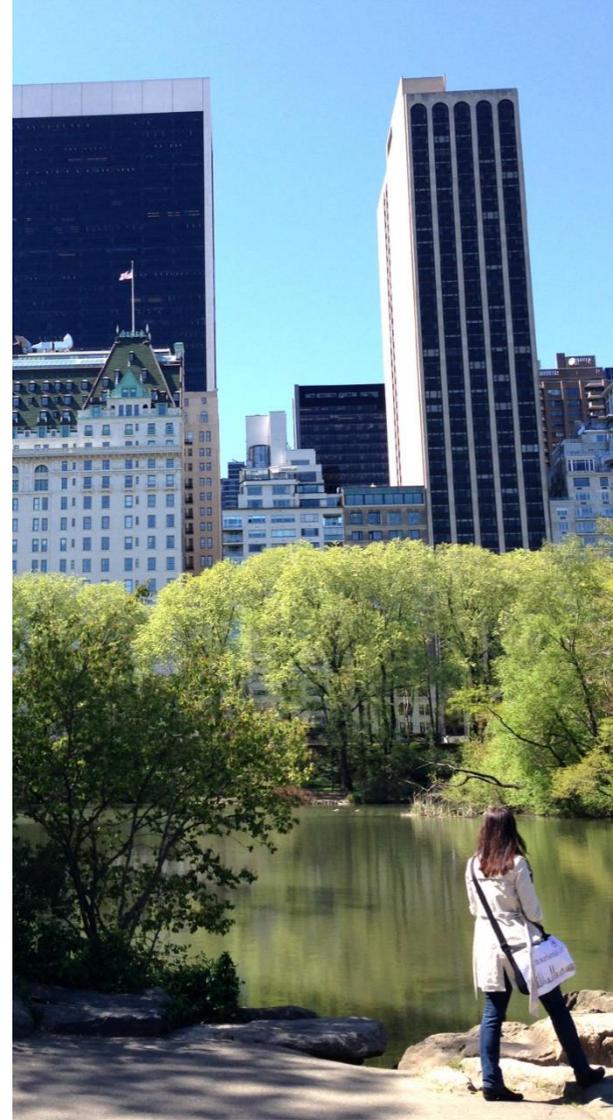


# Research

I attend research trips and events with a focus on filming locations or cinemas.

Following this promote the outcome through my social networks, my blog and sometimes even other on- and offline media.

References:



# Sponsored Posts

If your destination, product or even your entire company suits Filmtourismus.de I may also publish an individual article on the website.

References:



# Campaigns

Due to the reach and subject of Filmtourismus.de you are gaining an attractive advertising environment regarding a film - and travel oriented group. I am very happy to support campaigns for film releases, film related offers or even fan-events.

In the course of sponsoring or a long-lasting business relationship you may also integrate a targeted presentation on Filmtourismus.de.

References:



# Content

You want to publish your own insights about filming locations? If you are interested you can acquire the legal rights of use on texts and photos on [Filmtourismus.de](http://Filmtourismus.de).

On demand I create exclusive articles matching online and offline media.

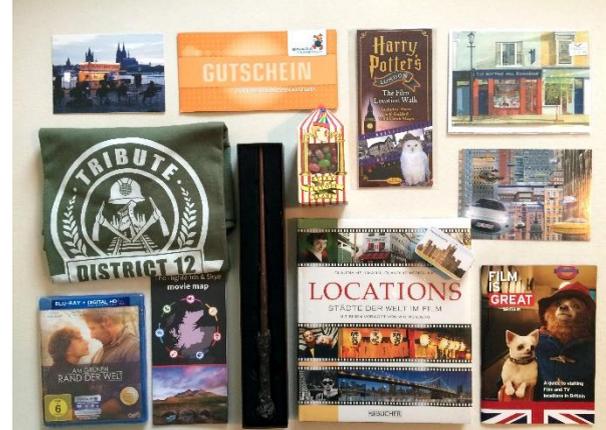
References:



# Distribution

Are you in charge of movie tourism or related products and managing your own partner program? If it fits I am happy to refer to concrete services and products. Also sweepstakes and product testing are an option.

References:



# Speech & Consultancy

I am happy to get invited to give speeches during workshops or seminars regarding the phenomenon of film tourism. Besides important basics and skills I am presenting various proposals and hands-on examples for a successful communication & product.

As a counsellor I support tour operators, hotels and destinations working on product development and marketing regarding film tourism.

References:



# Filmtourismus.de in the media



INDEPENDENT



travel



SPIEGEL ONLINE

**mobil**



**Mail**Online



**stern.de**

STUTTGARTER  
ZEITUNG



# Contact

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